Corporate Message

Message from the Company

We make the world measurably better

As a technical ceramics manufacturer with a 100-year history, the CoorsTek Group contributes to a world in which we can feel measurable achievements. Through development based on the direct needs of a wide range of customers and markets in many business areas, we will continue to provide even better products.

At the same time, we practice our Business Policy, which is to "place the highest consideration on human safety and environmental conservation." We believe that environmental conservation, health, and safety are key elements to continuing our business, therefore we contribute to the development of society through a variety of activities.

In 2021, we launched the Sustainability Steering Committee to accelerate our commitment to sustainability. We also aim to achieve higher goals in the markets and products we serve, and in our process of continuous innovation centered on improving energy efficiency and reducing waste. In terms of environment, CoorsTek KK has improved our energy intensity by an average of 3.1% per year over the past five years in 2022. In addition, from February 2022, we have been using renewable energy (hydroelectric power) for part of our purchased electricity as a measure against global warming. As a result, in 2022, 21% of the purchased electricity came from renewable energy sources, and the resulting in CO₂ emissions was equivalent to 17,645t-CO₂. Going forward, we will continue to promote efforts to further reduce CO₂ emissions, make effective use of resources, and reduce chemical substances through more efficient energy use and the use of renewable energy.

In terms of health and safety, In 2022, workplaces for pregnant women were added to the risk assessment system. Although we have always taken health and safety into consideration when working with pregnant women, by setting assessment criteria, we aim to create a safer and more secure work environment.

In 2022, we also conducted human performance education for managers and supervisors with the aim of improving human performance*1. In 2023, we plan to conduct education for general employees as well. We will also work to foster a safety culture by strengthening human resource development while conducting risk reduction activities.

From now on, we will continue to grow our business and improve our corporate value and promote efforts toward sustainability. We will also promote various activities to ensure stakeholder satisfaction. We ask for your continued guidance and encouragement.

CoorsTek KK

^{*1} Improvement of human performance: To understand the human behavior and characteristics behind human error, and to improve individual and organizational capabilities and performance in order to reduce errors.