

Local Community Relations

Responsibility to Local Communities

Earning the community's trust by promoting good corporate citizenship

Disaster preparedness

■ Disaster preparedness activities

To be prepared for a fire emergency or major earthquake, we periodically hold disaster preparedness drills to ensure a rapid and appropriate emergency response and to minimize damage.



Night evacuation drill
& Water discharge drills
(Oguni Facility)



Disaster preparedness drill
(Hadano Facility)



Disaster preparedness drill
(Kariya Facility)



Relief drill
(Nagasaki Facility)

Partnership with Local Communities

The CoorsTek KK Group cooperates and forms partnerships with local communities. We fulfill our responsibility as a member of the community and work to expand opportunities for communication.

The Company provides the Wide Plan Leave System to support employees' volunteer activities. Under this system, employees can use their paid holidays that would otherwise expire and apply them to volunteer activities that make a social contribution.

Excerpt from the CoorsTek KK Group Standards of Conduct

Community relations

We maintain good relations with local communities through cooperation and partnerships and fulfill our responsibility as a member of the community.

Corporate citizenship activities

■ Science class and Community-based lessons with high school

For employees' family members and students, we offer factory tours and opportunities to learn through experience at our workplaces. With the theme of "labor and health" with high school in the Oguni district, we also conducted regional cooperation classes using remote control. Every year, we hold science lectures in partnership with the local government with the aim of nurturing a well-rounded education for children. We had planned another one for August 2022, but had to cancel it due to a spike with COVID-19 cases. We plan to resume it in 2023.



Community-based lessons with high school
(Oguni Facility)

■ Volunteer activities

The Group cooperates closely with local residents to build better communities. Each business site conducts periodic clean-ups in the surrounding area, holds blood donor drives, and promotes traffic safety activities.



Beautification activities
(Kariya Facility)



Forest maintenance activities for water source
(CoorsTek Tokuyama)

■ Other

To celebrate the 150th anniversary of Oguni Elementary School in Oguni-machi, Nishiokitama-gun, Yamagata Prefecture, on December 17, Oguni Facility donated a permanent projector and screen for use in the gymnasium as a commemorative gift. The presentation ceremony was held at the principal's office on March 15, 2022, and was published in the "Yamagata Newspaper" and "Oguni of Public Relations."



Photo of the projector installed in the
gymnasium of Oguni Elementary School
(Oguni Facility)